10 Point Plan for a competitive industry sustaining social Europe

EU level initiatives play a key role when facilitating, supporting and boosting right-skilling initiatives. They require from every partner concerned doing its fair share.

Key Messages

#1 Make Vocational Education & Training (VET) a real 1st class training and career choice

Building on existing initiatives, such as the Vocational Skills Week, the EU could coordinate and support an awareness raising campaign - partnering up with industry - to increase the visibility and attractiveness of VET.

#2 Invest in Science, Tech, Engineering & Math (STEM) disciplines, digital and soft skills.

National policy makers need to make sure that their VET programmes are excellent and up-to-date by guaranteeing their labour market relevance, flexibility and permeability.

#3 Recognise the importance of Continuing Education & Training (CET) and Lifelong Learning (LLL).

Social partners have a lot of insights in the development, implementation and governance of VET policies, make use of those.

#4 Strengthen cooperation between industry and education systems.

The EU can facilitate the exchange of information and best practices on value adding cooperation between industry and education systems.

Who is Ceemet?

200 000 companies
35 million (in)direct jobs
EU Social Partner

Zooming in /// Quality & Matching

Teknikcollege is a network of 180 municipalities, 150 education providers, 3000 companies & social partners cooperating regarding technology-oriented courses at various levels. The beneficiaries are:

Students, as it offers attractive VET that can lead directly to a job on the completion of studies or provide a good basis for further studies.

Companies, as it helps to secure the need for skilled workers and as it shortens the recruitment process.

Society, as young graduates enter quasi immediately the job market and companies stay within their region as they can find the right skilled workers.

For the period 2017-2020, the project ‘Status, Quality & Matching’ received funding from the ESF.

www.teknikcollege.se/
### #2 Invest in Science, Tech, Engineering & Math (STEM) disciplines, digital and soft skills

- A swift adoption of the 2021-2027 Multiannual Financial Framework (MFF) would allocate more and easier accessible funds for right-skilling initiatives at all levels.

- The coordination, including between different Commission DGs, of various initiatives would increase their impact and efficiency.

- National policy makers need to be encouraged to invest -massively- in STEM, digital, soft and language skills. Eventually requiring reforming curricula to guarantee that the acquisition of digital skills at an early age and is carried throughout life.

- Teachers acquiring digital confidence and savviness goes hand in hand with boosting STEM and digital education. This should be part of any plan that national policy makers present.

- Actors, at various levels, should get support to promote STEM careers and disciplines especially aiming at challenging gender stereotypes as we have no talent to waste.

### #3 Recognise the importance of Continuing Education & Training (CET) and Lifelong Learning (LLL)

- Member states must recognise the reality of the ½ life of knowledge and consequences of their policy. Providing the right framework conditions will stimulate and facilitate LLL.

- The importance of CET and the mindset it requires has not been captured by everyone. The EU could develop a campaign, raising awareness of the wide range of learning opportunities existing today and the shared responsibility of employees, governments and employers.

### Zooming in /// National AI Course

Ceemet’s Dutch member FME, together with partners, launched National AI-Course Junior.

It was developed to offer kids between 10 and 14 years old to experience the possibilities of AI by using interactive exercises and examples from their universe.

It aims at making as many people as possible enthusiastic about (a future in) technology. The free course can be downloaded as an App or accessed in libraries across the Netherlands.

H.R.H. Queen Máxima supported the project by launching the AI course in the Netherlands with 27,000 pupils.

www.ai-cursus.nl/